

Pervasive Information Architecture for Scientific Research & Environmental Management

I'm reading a fascinating book called *Pervasive Information Architecture: Designing Cross-Channel User Experiences*, by Andrea Resmini and Luca Rosati. The idea is that we need to contribute our data to an ecology of information that will be used by researchers and environmental managers through multiple interfaces and processes (some of which we design and some we don't), multiple contexts (online in offices, handheld devices in the field, laboratories, etc.). The book keeps returning to the ecology of information that supports shopping and purchasing, but the basic idea applies to ours as well, although I'm not sure exactly how. I would be interested in recruiting a theme speaker to talk about pervasive information architecture and recruiting someone else to lead a discussion about how this concept changes the way we think about USGS data management, data and publication release, and data integration.

Fran Lightsom