

Cry havoc! HTML5 continues to surge

Article dated Aug 30, 2011

<http://tech.blorge.com/Structure:%20/2011/08/30/cry-havoc-html5-continues-to-surge/>

Excerpts...

"Back in July, the Fairer Platform reported a [34 percent quarter over quarter](#) jump in job postings seeking coders with HTML5 chops. Granted, help wanted ads for Flash programmers were 10 times more numerous, and falling, change is nevertheless in the air and the direction is clear."

"Whereas Fortune posits that "something" has kicked HTML5 into overdrive over the past year and a half, there are two obvious catalysts: [Steve Jobs' line in the sand](#) vis-a-vis Flash and the arrival of the iPad."

"Thereupon, video search engine MeFeedia data shows that 69 percent of web video is now deliverable in HTML5, a 15 percent jump since October 2010. Interestingly, only 10 percent of web video was available in HTML5 before the iPad launched in April 2010."