

How can we use Google Analytics DataStudio to inform how our online tools are used?

Via [Web Reengineering - WRET](#) we have access to [Google Analytics Data Studio](#) that provides website analytics data. What information about our users is and is not available? Can the information be customized? This is an example report.

See report example - <https://sites.google.com/a/usgs.gov/web-reengineering/analytics/google-analytics/datastudio-reports>